



*Showcasing Our Businesses*

November 2011

Dear Valued Chamber Member and Business Owner:

You operate a great business, provide excellent services and offer outstanding products. Do you need assistance reaching new customers? The **8th Annual Lake Country Community Fest** will be held on **March 31, 2012 at Kettle Moraine High School** in Wales, and this showcase can provide you with the opportunity to meet other local businesses and the community, right here in the Lake Country Area!

Within this non-selling environment, the Delafield Chamber and Hartland Chamber of Commerce invite businesses, organizations and the community to break the winter blues and come together under one roof for a great day full of activity. Lake Country Community Fest will run **from 10 am to 3 pm**, Saturday, March 31, 2012.

There's room for approximately 150+ exhibitors inside Kettle Moraine High School, but you must **complete the registration materials and enclose payment with this mailing to guarantee your business participation and booth space**. A food court, live demonstrations, children's activities, entertainment, health care clinics, used cell phone and food drives, and much more will add benefit to your Community Fest experience. Prior to greeting the public at 10am, businesses **that have registered and paid for booth space** are invited to our annual Business "Before" Networking event from 8-10am. Enjoy coffee and donuts with other exhibitors.

Corporate sponsorship is the marquee position for those who want to make their presence known. Those who sign up early for sponsorships will get maximum visibility and premium booth locations. There are plenty of other ways to connect with attendees, including each exhibitor managing their own raffle prize drawing. If you are an "active" Chamber member (dues are paid in full for 2012) you automatically receive discount prices on booth space!

**Now is a great time to join one of the chambers** and see all the benefits of membership. Please call the Delafield Chamber of Commerce (262) 646-8100 and speak with either Debra Smith, Executive Director or Shannon Rossey, Executive Assistant, or call the Hartland Chamber of Commerce (262) 367-7059 and speak with Lynn Minturn, Executive Director.

To create this exciting event, the Delafield and Hartland chambers join forces for the 8<sup>th</sup> year in a row to help advertise the benefits of our respective member and area businesses, and provide a positive event for the community. It's just one more way to showcase the great quality of life we have in the Lake Country Area. And even better, we will be assisting our community food pantries with non-perishable goods donated by businesses and the community who attend Community Fest!

**Mail your completed registration and payment today to reserve booth space!**

Sincerely,  
The Lake Country Community Fest Organizing Committee

Debra Smith  
Executive Director  
262-646-8100

Lynn Minturn  
Executive Director  
262-367-7059

[www.lakecountrycommunityfest.com](http://www.lakecountrycommunityfest.com)