



**LAKE COUNTRY COMMUNITY FEST**  
**8<sup>th</sup> Annual Business and Community Expo**  
**Saturday, March 31, 2012**  
**10:00am to 3:00pm**  
**Kettle Moraine High School**

**Sponsorship Benefits**

- The Fest will offer:
  - ✓ Booth exhibits
  - ✓ Entertainment for all ages
  - ✓ Children's activities
  - ✓ Healthcare Clinics
  - ✓ Refreshments
  - ✓ Raffle Prizes
  - ✓ Food Drive
  - ✓ Mascot Parade

**Benefits of being a sponsor:**

**Corporate sponsor: \$1,000 (cost of the booth/electric is included)**

- Logo and name on literature/promotional materials and on the Fest website
- Banner ad with link to your website on the Fest website
- A feature article included in the newspaper at no cost
- Inclusion in a thank you advertisement
- Radio advertising
- Premier booth location in sponsorship area

**Contributor sponsor: \$500 (cost of the booth/electric is included)**

- Name on literature/promotional materials and on the Fest website
- Inclusion in a thank you advertisement
- Radio advertising
- Premier booth location in sponsorship area

**Associate sponsor: \$350 (cost of the booth is included)**

**This sponsorship available to chamber members only – price increases \$50 after Feb 3, 2012**

- Name on literature/promotional material and on the Fest website
- Inclusion in a thank you advertisement
- Radio advertising
- Booth location in sponsorship area
- Electric fee of \$35.00/after Feb. 3, 2012 electric fee is \$40.00

**Children's Activity sponsor: \$250 (cost of the booth is included, electricity is an additional charge)**

**This sponsorship available to chamber members only – price increases \$50 after Feb 3, 2012**

- Name on the Fest website
- Radio advertising
- Premier Booth location in designated children's area "middle gym".

**All advertising opportunities based on date of registration and cannot be guaranteed due to deadlines.**